

# WEBINARS DON'T HAVE TO BE LECTURES

## 3 Strategies to Manage Interaction

**Feedback.** Use the feedback or reaction tools, and ask participants to respond to your questions using these icons.

**Questions.** Ask open-ended questions to gain insight into your audience.

**Reflection.** Use “purposeful silence” to allow people time to think.



## Features to use

CHAT  
POLLING  
WEBCAM  
BREAKOUTS  
SLIDE SHARE  
FEEDBACK  
REACTIONS

## 3 Ways to Motivate an Audience

- Appear on webcam and look great.
- Design compelling visuals using modern slide design practices.
- Personalize the experience.

## 3 Activities to Bring It All Together

1. **Begin with a question** to gain insight and set an interactive tone.
2. **Let them direct** the order of the agenda to personalize it.
3. **Consider a breakout room** or two for reflection and connection.



*You are going to ❤️ webinars too!*

Questions? Get in touch with **Kassy** at [KassyConsulting.com/Contact](https://KassyConsulting.com/Contact)